PRIVACY POLICY

Unitic Private Limited is a private limited company incorporated under the laws of India, with its registered address in Tamilnadu, India. The term “Unitic” includes its owners, directors, employees, investors, and affiliates. Individuals or entities using Unitic’s services, directly or indirectly, are referred to as “Users.”

At Unitic Exchange, we are committed to safeguarding your personal information and ensuring full compliance with global data protection and financial regulations. Unitic is registered with the **Finnet 2.0 Portal**. As a responsible virtual asset service provider, Unitic upholds the highest standards of integrity, transparency, and ethical conduct. The Company maintains a zero-tolerance policy toward money laundering, terrorist financing, and any other unlawful activity. This Privacy Policy explains how we collect, use, process, store, disclose, and protect your personal data, including sensitive financial and business information (“Personal Information”).

By registering an account with us or using our platform, you provide your express consent for us to handle your Personal Information according to this Policy. This includes identity verification (KYC), anti-money laundering (AML) compliance, transaction processing, security, legal reporting, and service improvements. Users are required to read, review, understand, and then agree to the terms hereunder for using or availing of the Unitic Services before clicking the “I Accept” option.

INFORMATION WE COLLECT

At Unitic Exchange, we are committed to handling your personal information responsibly and transparently. We collect and process the following categories of information:

1. Information You Provide to Us

You may be required to share certain personal information (including sensitive personal data) when creating an account, accessing our platform, or using our services. This includes:

- Identification Information: Full name, nationality, DOB, photograph, and other verification documents necessary to register and maintain a valid profile.

- Government Identifiers: Details from any government-issued ID (e.g., passport, driver’s license) for identity verification (KYC) and compliance purposes.

- Contact Information: Email address, phone number, residential address, and other correspondence details used for communication, support, and service notifications.

- Financial Information: Bank account details, UPI IDs, tax identification numbers, and information related to digital asset transactions.

- Location Data: We may access your location data to provide localized services, security verification, or to detect fraudulent activity.

- Other Voluntarily Provided Information: Any additional information you provide through surveys, customer support interactions, feedback forms, or communications related to regulatory compliance.

2. Information We Collect Automatically

During your use of our platform, we automatically collect certain technical and usage-related information, such as:

- Technical Data: IP address, device information, browser type, operating system, login timestamps, and platform usage patterns.

- Usage Information: Data about your interactions with our platform, including pages viewed, time spent, transactions initiated or completed, and navigation behavior (e.g., clicks, scrolls).

- Transaction Data: Details related to fund transfers and asset movements executed via the platform.

- Metadata: Information linked to content you submit (e.g., uploaded documents, communications), including geolocation, timestamps, and device attribution.

We also use cookies and tracking technologies to enhance your user experience, improve platform performance, and support security measures. Third-party cookies may also be used for analytics and advertising purposes, with appropriate notice and consent.

3. Information We Receive from Third Parties

We may receive personal data from trusted third-party sources such as:
- Regulatory authorities and compliance partners (for AML/KYC verifications).
- Payment service providers and banking partners.
- Analytics providers, security partners, and subcontracted service providers.
- Marketing and research agencies (only if consent is provided).

Such information is combined with the data we collect directly to enhance service delivery, maintain security, and ensure regulatory compliance.

HOW WE USE YOUR INFORMATION

At Unitic Exchange, we use your personal information to:

- Verify Your Identity: Complete KYC/AML checks and ensure compliance with legal regulations.
- Manage Your Account: Create, maintain, and secure your user profile on the platform.
- Process Transactions: Facilitate deposits, withdrawals, trades, and other financial operations.
- Provide Support: Communicate with you, resolve issues, and deliver customer service.
- Enhance Platform Security: Detect, prevent, and respond to fraud, unauthorized activities, and risks.
- Improve Our Services: Analyze platform usage to enhance performance, security, and user experience.
- Fulfill Legal Obligations: Respond to regulatory requirements, law enforcement requests, and conduct audits.
- Send Marketing Communications: Offer updates, promotions, and service information, only with your explicit consent.

We protect your data with robust security measures and use it strictly for legitimate and compliant purposes.

DISCLOSURE AND SHARING OF USER INFORMATION

At Unitic Exchange, we are committed to safeguarding your privacy while ensuring compliance with applicable legal and regulatory requirements. We may disclose or share your personal information in the following circumstances:

- With Your Consent

We may share your information with third parties when you have provided your explicit consent, either directly to us or through a third party acting on your behalf.

- Service Providers

We may share your information with trusted third-party service providers who support us in delivering our services. These may include providers of customer support, data storage,

payment processing, KYC/AML verification, and other essential business operations. All such third parties are bound by confidentiality obligations and data protection standards.

- Legal and Regulatory Compliance

We may be required to disclose your personal information under the following circumstances:

In response to lawful requests from law enforcement agencies, regulatory bodies, judicial orders, or other governmental authorities;

To comply with any applicable law, regulation, legal process, or enforceable governmental request;

To enforce or apply our Terms of Use, Privacy Policy, or other agreements;

To protect the rights, property, or safety of Unitic Exchange, our users, or others, including exchanging information with third parties for fraud prevention, risk management, and KYC compliance.

- Fraud Prevention and Security

We may share information to detect, investigate, or prevent fraudulent activities, identity theft, money laundering, abuse of services, and other illegal or harmful conduct.

All disclosures are carried out in a secure manner and strictly on a need-to-know basis. Unitic Exchange remains dedicated to maintaining your trust and will ensure your data is handled with the highest levels of integrity and care.

DATA RETENTION

a) Unitic Exchange will retain User information for as long as the User's account remains active or as necessary to provide services, in accordance with applicable laws and regulatory requirements.

b) The retention period may be extended up to ten years following account termination—or longer, where required by law—to comply with legal obligations, resolve disputes, or enforce contractual rights. While Unitic Exchange may retain data beyond this period at its discretion, it is not obligated to do so in all cases and shall not be held liable for the non-availability or deletion of data after account closure.

c) Retention may continue beyond account termination if necessary for legal, regulatory, or investigative purposes, including but not limited to responding to law enforcement requests, addressing suspicious activity, supporting ongoing legal proceedings, or fulfilling obligations under applicable laws, rules, or regulatory guidelines.

UPDATION OF USER DATA AND WITHDRAWAL OF USER CONSENT

a) Accuracy and Maintenance of User Information

Users are responsible for ensuring that all personal data and information provided to Unitic Exchange is accurate, complete, and current. Any changes to personal details, such as contact information, address, or other relevant circumstances that may affect the use of our services, must be promptly communicated to us at supports@uniticexchange.com. Accurate information is essential for seamless service delivery, regulatory compliance, and risk management.

b) Limitation of Liability

Unitic Exchange shall not be held liable for any losses, errors, delays, or issues arising due to inaccurate, incomplete, or outdated information submitted by the user. Users acknowledge that the responsibility for maintaining and updating their data rests solely with them.

c) Withdrawal of Consent

Users may choose to withdraw their consent to the processing of personal data by Unitic Exchange, as permitted under applicable data protection laws. This can be done by submitting a written request following the termination of their use of the services, in accordance with our Terms of Service.

SHARING OF INFORMATION WITH THIRD PARTIES

The User hereby acknowledges and consents to Unitic Exchange disclosing or sharing anonymized or relevant personal data with trusted third parties under specific circumstances, including but not limited to: facilitating services such as advertising, referrals, identity verification, payment processing, hosting, and communication; complying with applicable laws, regulations, or legal processes; protecting the rights, property, or safety of Unitic Exchange, its Users, or the public, including in the context of legal proceedings, fraud prevention, or criminal investigations; and in connection with any merger, acquisition, restructuring, or other corporate transaction involving Unitic Exchange. All such data sharing is carried out with appropriate safeguards and in accordance with applicable data protection laws.

REVISION OF THIS POLICY

We may change this policy from time to time. If we make any changes to this policy, we will change the “last updated” date above. You agree that your continued use of your services. After

such changes have been published, it or services will constitute your acceptance of such revised policy.

GRIEVANCES

If you have any concerns regarding privacy or grievances related to the collection, retention, or use of your data, you may contact us with a detailed description of your issue and register your grievance with the **Grievance Officer of Unitic Exchange** through the following contact details:

supports@uniticexchange.com.